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OVERVIEW

As an IT specialist, I empower my clients to reach their business goals and targets by providing them with cost-effective digital solutions. With my experience as a computer hardware technician, team manager, lead webmaster/ server master, multi-platform website and app developer. I help businesses solve deep customer problems and maintain or save business relationships with the company. I'm also a front-end media editor, capable of enhancing photos, videos, and audio to create professional websites that sell or advertise digital products. I can do cross-platform development from webpages converted and ready-to-deploy apps. I can create fully responsive websites, highly SEO-optimized, and with high GTmetrix and Google Pagespeed scores, using optimized CSS and Javascript. Create a bridge of interchange of Data through API to different platforms. I can also set up corporate self-hosted email systems for branded campaigns and marketing. From a simple bio page to e-commerce and membership, as well as a social media site, I can handle it all. I'm well-versed in communication and dedicated to providing quality service to any company or client that I work with. As an SEO expert, I'm equipped with the current standards and knowledge of SEO algorithms. I know how to optimize both offsite and onsite elements to improve your website's grades on these matrices, including keyword and link building. I can fix all errors from the server-side or back-end to front-end problems of the website. Experienced business model digital business proposals for government projects

WORK EXPERIENCE

KgepieIT Services <i>Remote Freelance Website, Consultant and Software Developer</i>	April 2023 – Present
<ul style="list-style-type: none">Provided a diverse range of IT solutions to clients through freelance work including website design and development, IT operations, and platform/software creation that caters to different business digital needs.	
Computer Depot - Missouri <i>E-commerce, SEO/SEM, Multi-platform Senior Developer</i>	April 2021 – April 2023 <i>Missouri</i>
<ul style="list-style-type: none">Server master and Web Developer with various departments especially Computer Depot Main Site large-scale product importation and synchronization. Develop a multi-platform site deployed on the Google app store, develop a social media forum site, and develop an affiliate and dropshipping site.	
SpokenWordYoga <i>Manager/ Servermaster/ Frontend Developer</i>	August 2019 – March 2021 <i>Miami Florida</i>
<ul style="list-style-type: none">Partnered with Christine Lewis on developing a Product Membership Site, Yoga Retreat Sites, and Publishing site. Creating a difference in the company and reaching direct sales through organic targeting traffic and ads. Improve overall Social media Influence and get organized on managing other teams to be effective and improve workflow system. Created a company-branded Email System, Invoice System, robust WordPress security, and auto-posting scheduling system for social media.	
Secure Digital Health LLC <i>Analyst and Blockchain Implementor</i>	June 2019 – August 2019 <i>New Zealand</i>
<ul style="list-style-type: none">Working with Dr. Robert Laidlaw to implement blockchain medical data to provide access to millions of digital records powered by AI to aid in the field of research and medical agencies.	
1768degrees <i>Webmaster and SEO</i>	June 2018 – March 2019 <i>Auckland Australia</i>
<ul style="list-style-type: none">Working as an overall IT professional and providing business solutions to different small and medium-sized clients served by the company. My main area of focus has been developing digital solutions, such as hosting and domain reseller systems. Additionally, I have worked on various agency web projects and provided SEO services to the clients of the company I worked for.	
Sharell Kline Inc (2018 – 2018) <i>Frontend Web Developer</i>	January 2018 – June 2018 <i>Auckland Australia</i>
<ul style="list-style-type: none">I specialize in WordPress theme development, advanced prototyping, CSS styling, and HTML rendering. I work on appointment and booking systems, and book marketing websites, and also have some knowledge of financial investment management and personal development.	
Erin Fall Haskell <i>Team Manager and Webmaster</i>	January 2016 – September 2017 <i>Los Angeles CA</i>
<ul style="list-style-type: none">Develop your brand with a website featuring LMS, podcasting, and Amazon outreach. Enhance social media marketing with photos, videos, and powerful podcasts. Create landing pages, opt-in forms, online courses with billing, and amazing landing pages. Set up private printing, live stream video, and accept donations with an auto-responding email system, calendar booking, and advanced SEO integration.	

Pacific Field Service
Property Preservation Specialist

August 2015 – October 2015
Nevada Texas

- As a three-month contract part-time property preservation specialist, I deliver great service in working the processing of home preservation being the bridge between the finance like banks to the different home preservation agencies and their affiliates. Able to identify the cost of the house preservation through keen watching of specific details like photos and documents and create estimates based on those data on remote internet-based work.

EVM ITEQ Buddy Computers
Computer Technology Consultant, Technical and Sales Marketer

February 2014 – January 2015
Kabankalan City

- As a pioneering computer consultant and marketer, I provide clients with the highest quality service recommendations in a cost-effective manner. I troubleshoot hardware and software issues using my technical skills and integrated IT tools to help customers with their needs

SOFTWARE DEVELOPMENT

Lorenzo D. Zayco District Hospital
Software Developer

March 2015 – May 2015
Kabankalan City

- A special project with the local government hospital entity using Visual Basic 6.0 as the main programming software, giving them automation of a process of recording the patient's information record with functions on tracking their days consumed in the hospital, coverage of the subsidized government helps to cut off the hospital bills on their actual cost data information.

Kabankalan Water District
Software Developer

March 2015 – May 2015
Kabankalan City

- A project with a government corporation on providing safe and potable water for the city of Kabankalan using visual basic 6.0 as the main programming software, providing them automation on the safe-keeping of their client records information on their service request.

EDUCATION

STI College Bacolod
Bachelor's degree, Information Technology

2010 – 2013
Bacolod City

HarvardX
Cs50 Web Programming with Pyhton and Javascript

EDX-15819930

CERTIFICATIONS

- **UDEMY I.T.Project Management** (UC-9cffe4c4-dd23-4445-988c-ff7cal869482)
- **SEMrush Certification for Content Marketers** (#1495f18df092678)
- **SEMrush Certification for SEO's** (#78f69892caad02b)
- **Google Digital Sales Certification** (26915662)
- **SEMRUSH Technical** (#f8382638655dd79)
- **Google Web Designer Basics** (26916618)
- **Google Analytics Individual Qualification** (26954513)
- **SEMrush of Marketing Analytics** (ab4ad960e2)
- **SEMrush SEO Toolkit Course** (653fb88c98)
- **SEMrush How to Boost Lead Generation with SEO** (b013711643)
- **SEMrush The Ultimate SEO Training 2022 SEO** (UC-03a5d7l0-cd82-4b3c-9fb2-bfec09534ef4)

PLATFORMS

Windows Server • REST APIs • PHP • Node.js • MySQL • Microsoft/Linux/Ubunto/Cent-OS/Debian • Google Suite/ Azure/ Aws • HTML • Visual Basic • Google Cloud Platform (GCP) • Google Analytics • AdSense, Search Console, Bing Webmaster Tools, Yandex, Microsoft Clarity + Indexnow • C# Windows Forms • XAML • WPF • MinGW(GNU Compiler) • Local by Flywheel • Comfoser • Fedora • Docker/Trellis • Linux Kernel • AWS • Semrush • Visual Studio Code • JavaScript, Phytion, PHP, React • CSS/SASS/Github/ • CPANEL/PLESK/WEBUZO • Apache, PHP, MYSQL NGIX, XAMPP • Redux, Hooks, GraphQL, Stripe, Firebase

PROCESS AND SOLUTIONS

- Targeted SEO content based on keyword
- CMS: Framer, Webflow, GoHighLevel, Hubspot, Convertri, Kajabi, Squarespace, Clickfunnels, CommerceHQ, Wix
- Automation System: Zapier, Pabbly Connect, Make
- Cross-Platform Development
- Custom CSS and JavaScript embedder, theme, and plugin reverse engineering experience
- E-Commerce: Woocommerce, Bigcommerce, Google Business, Shopify
- Website Builders(Wordpress): Elementor, Divi, Beaver, Bricks, Visual Composer, WP Bakery
- LMS (Wordpress): Tutor LMS, Learnpress, LifterLMS
- Membership(Wordpress): Ultimate Membership Pro, Memberpress, Ultimate Member
- Targeted SEO content based on keyword
- Custom CSS and JavaScript embedder, theme and plugin reverse engineering experience
- Rich Snippet GSC error debugging and Schema and Markup Integration (SEO)
- Product Automatic Scraping (Add and Update via API)
- Advanced Woocommerce function and integration, Upsell and down-sell Implementer
- Advanced hosting management, CRON jobs, and database management
- Advanced system debugger and security enforcer
- Invoice System, Self-Video hosting platform Autoplublish post to social media and scheduler
- Creating domain and hosting provider: WHMCS+Cpanel / zero downtime site Migration
- White Hat SEO, competitive analysis, and backlink optimization
- Web storage technologies: Cloud, VPS, and Dedicated and shared Hosting
- Branded Corporate Email Integration: MX, SPF, DMARC records
- Cybersecurity and Network Enforcement
- Website Page Audit and Analytics
- Website Technical Debugging
- Email templates/Chatbot Automation/Email Campaign and Broadcast
- Wireframes, Network Workflow, PSD to HTML
- Research, Prospecting, and Lead Generation
- Standalone Software using Basic and .Net, C#
- Keyword and ranking analyzer, both internal and external SEO proficient implementor for Organic Traffic
- SharePoint Intranet
- Real Estate System Development and Woocommerce Shopping and Membership
- GEOLOCATION integration
- Synchronization of large-scale products from Third-Party through API
- Product sourcing, data synchronization, and importation through Amazon, Google Market Place, eBay, Aliexpress, commerce HQ, ClickBank, big commerce, ETC.
- Hardware & Software Tech Support
- Digital/Affiliate Marketing and E-commerce/Sales Associate
- Data Management and Structures
- Research and Development (R&D)
- Graphic/Multimedia Design and Editing
- Social Media Administration
- Audio Post Production and Editing
- Knowledge on Cryptocurrency/Defi/Web3
- AI & Automation Technology Development